



## Strategic Plan for DSNAQ 2005 – 2006

### Financial

- To encourage financial growth to support the objectives of the organisation.
- To examine expenditures regularly to maintain viability of the Association.

### Communication

- Provide financial incentives in the form of bursaries and awards for submissions to state newsletter and national journal.
- All workshops, meetings and seminars to be advertised no less than 3 weeks prior to due date.
- Organise workshops and seminars for the membership
- Annual calendar of events to be produced within 2 months of AGM and published on the website.
- Try to reduce cost by encouraging the disseminating of information via the electronic media

## Quality

- Encourage articles promoting quality activities
- Showcase opportunities for quality improvement
- Evaluation of annual conference
- Evaluation of achievements of the strategic plan.
- Monitoring and feedback from membership – through surveys.

## Growth

- Actively encourage increase in membership
- Encourage young members to participate on the committee